

JCC Pre-Forum 2022 Final Report

Event Summary

On May 31, 2022, the Joint Collaborative Committees (JCC) hosted the JCC Pre-Forum '**Regroup, Reflect, Evolve: Strengthening our Community of Caring**' in partnership with the BC Patient Safety Quality Council (BCPSQC) Quality Forum event. This was the sixth year that the JCCs have partnered with the Quality Forum.

This year, close to 500 attendees shared their knowledge and commitment to expand on the successful work that has taken place throughout the province and beyond.

Who Participated

This year saw a jump in attendee numbers from 437 to 497, with a significant increase in the number of physicians attending, from 249 to 298.

Total number of registrants: 497

Event Highlights

Keynote Speakers

The Pre-Forum opened with a plenary from Dr Bonnie Henry, the Provincial Health Officer for the Province of BC. She is a specialist in public health and preventive medicine and most recently, has led the province's response on the COVID-19 and illicit drug overdose pandemics. Dr Henry delivered an impactful keynote on the importance of human connection and collaboration in building an inclusive, kinder world when faced with adversity, which moved all in attendance.

The second plenary of the day was given by Dr Brynn Winegard, an award-winning professor and expert in business-brain sciences. She specializes in explaining everyday work and life phenomena using the secrets of brain science, all with aim of making her audiences happier, healthier, wealthier, and more successful. During her talk entitled, '*Work Wonders: Brain-Based Do's and Don'ts for the New Work Reality*', Dr Winegard spoke to the audience on why we do what we do and the important role our brain plays in every aspect of our day to day. Dr Winegard combined real-world experience with cutting-edge research to deliver a customized program that was captivating to the audience and inspired them to elevate their outcomes at work and in their personal life. She left the audiences informed, humoured, and inspired to tackle their challenges armed with fresh insights.

The third and final plenary speaker of the day was Dr Melissa Lem, a Vancouver family physician who also works in rural and northern communities within Canada. President-Elect of the Canadian Association of Physicians for the Environment, and Founder and Director of PaRx, Canada's national nature prescription program powered by the BC Parks Foundation, she is an internationally recognized expert on the nature-health connection. Her keynote touched on nature-based solutions and the importance of connecting to nature for individual healthcare.

Breakout Sessions

Through 12 rapid fire presentations and eight workshops, attendees had the opportunity to share their knowledge and to learn from other participants about a diverse range of quality improvement work taking place across the province.

The sessions included a wide variety of formats and speakers, and were universally well rated. We thank all our breakout leads and speakers for the effort they put into designing and leading their sessions.

CME Accreditation

As an accredited provider, The Division of Continuing Professional Development (UBC CPD) is required to audit a few events a year. Live audits are part of UBC CPD's due diligence in verifying compliance with the accreditation standards of the programs they externally accredit.

The accreditation standards are set by the Association of Faculties of Medicine (AFMC), the Royal College of Physicians and Surgeons of Canada, and the College of Family Physicians of Canada. Last year, UBC CPD underwent an interim review by their own accrediting body (a subcommittee of the AFMC) and it was recommended that they conduct more audits as part of their quality improvement program.

This year, the JCC Pre-Forum was randomly selected for a live audit. Dr Bob Bluman agreed to conduct this in-person audit on behalf of the UBC CPD Accreditation Committee and was in attendance for the morning of the JCC Pre-Forum sessions.

The results of Dr Bluman's report were positive. He stated that the JCC Pre-Forum is an excellent CPD program that meets all the accreditation standards.

A more detailed report can be found [here](#).

Sessional Payments

At the April 2021 JCC Co-Chair meeting, it was decided that the JCCs would not administer sessional payments for physicians to attend the Quality Forum for the JCC Pre-Forum event.

While the majority of physicians were happy to receive sessional payments for only the JCC Pre-Forum day, a number of physicians reached out to express their concern and some indicated they had opted not to attend the event based on that decision.

Participant Feedback

Agree/Strongly Agree

- I learned new ideas and concepts: 92%
- The content enhanced my knowledge: 90%
- I will be able to apply the knowledge gained to my role: 82%
- There were enough opportunities to interact with other participants: 85%
- The keynote presentation made valuable contribution to the day: 90%
- Helped identify changes in physician service delivery to improve patient care: 92%

- Strengthened relationships across the health care system for better care: 81%
- Provided a space to network with one another as leaders in change and quality improvement: 88%
- Provided opportunities to learn about spread of successful improvements and innovations: 92%

Did the presentations offer balanced views?

Only 1% of respondents thought the presentations did not offer balanced views:

“There seemed a missing component of the advantages of fee-for-service model although the disadvantages were mentioned.”

99% of respondents thought the presentations offered balanced views.

Did the program meet the stated learning objectives?

100% of respondents thought the program met the stated learning objectives.

Did you observe any bias, whether industry or not, in any of the content?

1% of respondents thought the content was biased:

“The only bias was that Zoom was mentioned all the time, by everyone. There are other platforms.”

99% of respondents did not perceive any biases, whether industry or other, in any part of the program.

General Feedback

Based on participant feedback, it is evident that the JCC Pre-Forum met the goals and objectives and was successful in bringing health leaders, physicians and staff together to network, identify opportunities for engagement and to collaborate and celebrate the achievements from this past year. Many of the participants noted that the keynote speakers were the highlight of the event and they were left feeling inspired and energized.

"I left the conference inspired, feeling connected and refreshed."

"Keynote speakers - I think they were crucial to shape our path forward"

"I found the Rapid-fire sessions useful in learning of other work in the region."

"Provided an opportunity for reflection and understanding."

"The three plenary sessions and speakers were most synergistic and complementary! It seems this might have been a coincidence yet it played out very well. In addition, the opportunities to finally be able to meet and see colleagues in-person again was invaluable, as were the side conversations and break / lunch time check ins and the end of day meet-and-greet!!

"All the keynotes were very "energizing", very applicable to my practice. I will be signing up to prescribing nature."

"Participants come from many different contexts, needs and interests: the day needed to meet many different requirements. Everything I saw was well planned and well executed."

"These may have been some of the best plenary discussions I've seen at a conference."

"For me, the primary value is the sense of optimism, that there is possibility of change within the health care system."

"I thought the tremendous variety of topics/options to choose from was fantastic."

"I found the keynotes from Dr Henry, Dr Winegard and Dr Lem to be inspiring. I will be able to make changes to my own lifestyle to enhance my brain health, and I am going to incorporate the park prescriptions into my practice."

"Hearing from and meeting with Dr. Bonnie Henry was a real pleasure. Also hearing about health ParX from Dr. Lem was very motivational and inspiring."

Reflecting on the program content, attendees were motivated to change their practice in the following ways:

Based on participant feedback, the majority of attendees were motivated to engage in more quality improvement work and to be more proactive about meaningful change in their work life.

“Helpful in terms of motivating me to continue on with QI work and sessions provided me with ideas based on what others in the province were doing.”

“Be proactive about presenting change ideas in identified gaps in patient care and to build a better working relationship with other physician colleagues.”

“Being more aware of the issues, more empathetic of my patients. Awareness and understanding are first steps in making meaningful change.”

“Only to encourage others in my community to come to this and participate in quality improvement.”

“Participation of patients - had a great chat with a PVN rep who felt she is often a “token” and not meaningfully engaged or empowered.”

“To try not to duplicate the wheel when possible.”

“Self-compassion and taking adequate breaks/ rest.”

“The time has come to ensure quality measures are embedded in individual and group physician practice. Now we just need DoBC and the MoH to figure that out... Also, it appears that virtually-enabled care is here to stay so let's make it easy for both doctors and patients - low or no barrier ability to access this type of support when it is appropriate to use virtual care in clinical practice as part of a patient's continuum of care.”

“I am a family physician. I think the program content reinforces my pre-conference idea that I will quit practicing in my current workplace and seek employment in an organization that embraces quality improvement.”

“Interested in forming a QI league in my facility”

“Park Rx - signed up and plan to implement”

“Loved the RCCbc Rural Personal Health Record initiative presented at a break out. Yes please... for patients and providers across all of BC; let's do this already!!”

“The content reminded me of how important healthcare work is and that we can't just give up because it is so hard. We have to find ways to keep moving forward, but in a balanced way that is sustainable instead of through sheer effort and exhaustion.”

What Would You Like To See Next Year?

While the feedback was overwhelmingly positive, it is evident that there are several opportunities for improvement for future events. Many participants would like to see more networking and social time. Another area that participants would like more of, is focused sessions on Indigenous cultural safety.

It was also noted that improvements to the audio and visual could be greatly improved.

"I wish there were recordings as there were a few sessions I wanted to attend but couldn't because there were others concurrently."

"More success stories"

"Consider ways to incorporate the patient/family voice into more of the sessions and activities such as: participating in panels, sharing stories of collaboration, a focus on what person-family centered care actually means."

"More opportunities to discuss and learn indigenous cultural safety"

"More rooms available at group rate!"

"It felt like it was a lot of up and down the elevator to the 34th floor and then back to the ballroom."

"Well..... I got covid right after the event so I think we all could have been better with decreasing that risk. It was a known and accepted risk since masks were not possible when we were all eating/drinking together and I was certainly craving the benefit of an in person/lots of discussion conference. The medical conference that I was supposed to attend right after this one recommended that everyone do a RAT every morning. I thought that was an excellent idea and think that would have decreased the risk at the QF event."

"Time for small group table discussions. I wanted more time over lunch to chat with the people at my table. Such an interesting mix of people within the healthcare system and I don't feel like I had enough time to just chat. More time to transition between talks. I went directly but by the time I visited the bathroom and got on an elevator I was late to almost every talk and many people entered the talks after me. I hate being late and missing the introduction and it was very distracting having people continue to enter the room, walk by to get a seat, for the first 20 min of each session."

"Put 20 min in the schedule to go outside for fresh air. I needed that but didn't want to miss anything!"

"The quality of the audio and tech support proved challenging throughout the day. Mics not always picking up (seemed random rather than batteries running down); the audio speakers spread out through the room seemed to have different audio output levels (difficult for folks in the middle and back of room to hear at times. The audio team should have been way more nimble and responsive in monitoring and resolving these issues - it was awkward seeing co-chairs and emcees having to take on this role."

“Great venue and really appreciated having this JCC Pre-Forum event tagged on and partnered with the QF2022. QR code was awkward for some and caused delays in folks getting to break outs or even knowing which break out they might wish to attend.”

“It would be nice to have a few “workshops” which really focused on the spread of a few key projects that have shown great outcomes. So a “how to” session that is longer than a rapid fire session.”

“Highlight opportunities for physicians to get involved with JCC committees. I would like to get involved but not sure where to start!”

“I would have liked to have heard some direction setting from a MOH representative/perspective to kick the day off. Some vision setting for the Province from MOH.”

“I think we could really benefit from having time to meet with executives from our health authorities.”